

(Nain, NL) July 7, 2006 – The Nunatsiavut government is pleased to announce the formation of “Nunatsiavut Tourism”, a steering committee made up of beneficiaries with proven experience in the industry.

Parks Canada is working closely with Nunatsiavut Tourism in order to develop a strategic plan for tourism in Nunatsiavut and enhance the experience of visitors coming here.

Nunatsiavut Tourism met in Nain on July 4th and 5th to finalize its mandate and learn from the experience of the cruise ship that visited Nain on June 30th.

Committee members include Randy Edmunds, David Merkuratsuk, David Igloliorte, Belinda Webb, Theresa Hollett, Tim McNeill and Patty Pottle. The ex-officiis are Judy Rowell and Gary Baikie from Parks Canada and Dave Lough, the Manager of Federal Tourism Partnerships with Canadian Heritage.

The committee will be working with economic development officers in Nunatsiavut communities to create profiles on each community and develop separate tourism plans.

Nunatsiavut Tourism will be going to Battle Harbour in September for professional development and to create a strategic plan for Tourism in Nunatsiavut.

Nunatsiavut Government came into effect on December 1, 2005, assuming authority from the former Labrador Inuit Association. It represents approximately 5,300 Inuit and Kablunângajuit of Labrador, and is responsible for advancing the aboriginal, constitutional, democratic, social and human rights of Labrador Inuit. For more information on Nunatsiavut Government, visit www.nunatsiavut.com. **Contact:** Karen Prentice, Director of Communications, Nunatsiavut Government, Tel: 709-922-2942 or email kprentice@nunatsiavut.com

