

Questions for the Request for Proposals

Development of a Marketing and Promotion Strategy for the Illusuak Cultural Centre

1. Are you looking for a logo to be designed, or will the branding follow the current logo showed on your Facebook page?

The Illusuak Culture Centre is not looking to have a logo deigned. We have an existing logo, which can be seen below:



2. Will branding standards need to be created or do you already have those set alongside your logo?

Branding standards will not need to be created.