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For Immediate Release

COVID-19 Micro-Business and Artist Program launched

The Nunatsiavut Government's Economic Development Division is launching an initiative aimed at supporting Labrador Inuit micro-businesses and artists impacted by the COVID-19 pandemic. The COVID-19 Micro-Business and Artists Program seeks to mitigate financial pressure and allow registered Inuit micro-businesses and professional artists to strengthen operations and increase business viability.

Funded by the Indigenous Community Business Fund, through Indigenous Services Canada (ISC), Micro-businesses may be eligible for a non-repayable contribution of \$2,500 or \$5,000, while professional artists may be eligible for a non-repayable contribution of \$500 or \$2,000. The program is application-based, and only available to Beneficiaries of the Labrador Inuit Land Claims Agreement.

Those interested in applying are asked to contact the Nunatsiavut Government office in their respective communities. Applications can also be obtained from Mary Binky Andersen, Business Development Officer, by calling 709 922 2942 (ext. 250) or by emailing mary.tamma@nunatsiavut.com.